

# Heroes Campaign

**H**eroes Campaign for 2007 was held from March 1 to March 15, 2007. This campaign drew 29 Heroes and generated \$32,113. While this represents a 33% increase over 2006, we fell short of our goal of \$40,000. The Heroes Reception was sponsored by and held in the lobby of the main office of Community First Bank, Seneca, SC. The reception was well attended and with the background music from violin player, Leslie Peters, and the heavy hor'dourves, everyone had a great time. This was a fun way for us to thank our current Heroes and give them a well deserved pat on the back. Doyle Carr, one of our current Heroes, challenged everyone to be a Hero again in 2008 and to bring in one additional Hero. What a great challenge and a wonderful idea to generate the support that we need!



(L to R) Kathy Rogers-Watson and Gary Stettler present Donnie Wagner of Bobby Wood Chevrolet his award for his participation in the Car Dealer Campaign.



(L to R) Judith Carr, Doyle Carr, Jim Barnhart, GM of Leader Ford, and John Murray at the Heroes Reception.



Walt Medina of Lake Keowee Chrysler-Dodge receives his plaque for his participation in the Car Dealer Campaign.

# Fund Raising News...

**Car Dealership Campaign** held by Lake Keowee Chrysler Dodge, Bobby Wood Chevrolet, and Leader Ford, generated \$6,700. From January 15 through February 15, 2007 these three dealers donated \$50.00 for every new and used vehicle sold. The Daily Journal and WGOG offered their media support in promoting this campaign. This was a great campaign and we are so grateful for the support from these three dealers. All three have agreed to do it again in 2008!

**Benton Village Car Show** was held on March 16, 2007 and the proceeds were donated to us. The residents of Benton Village enjoyed the challenge of getting many items ready for the event, the public enjoyed looking at many nice vintage cars, and the car owners enjoyed showing their vehicles. We are looking forward to this show again in 2008!

**Morningside of Seneca** held a community meeting evening with the Red Cross as the guest speaker. Paul spoke about Health and Safety, while Gary spoke about our disaster response services and the need for funds. We discussed our immediate needs and about ways to conduct long term giving such as Charitable Gift Annuities, Wills, among other items. The folks were generous with immediate donations that evening!

**The Disaster Action Team Hotdog, BBQ, and Bake Sale** was held last Saturday, April 21. It was a big success and will help our team buy much needed equipment for our emergency vehicle. Thanks goes out to all who participated. The weather was perfect and we had a great time!

# Upcoming Events...

- May 5, 2007 .....Total Communications Fund Raiser
- TBD .....Seneca Rehabilitation Fund Raiser